

## FRANCHISING IN NEDERLAND 2016

### Franchise vestigingen

#### Aantal franchisegevers

|                       | 2013       | 2014       | 2015       |
|-----------------------|------------|------------|------------|
| Detailhandel Food     | 86         | 86         | 91         |
| Detailhandel Non-Food | 194        | 193        | 186        |
| Horeca                | 92         | 92         | 93         |
| Dienstverlening       | 319        | 315        | 277        |
| Zorg                  |            |            | 45         |
| Overig                | 56         | 54         | 52         |
| <b>Totaal</b>         | <b>747</b> | <b>740</b> | <b>744</b> |

#### Aantal franchise vestigingen

|               | 2013          | 2014          | 2015          |
|---------------|---------------|---------------|---------------|
|               | 5.894         | 5.620         | 6.683         |
|               | 10.649        | 10.095        | 9.277         |
|               | 2.458         | 2.585         | 2.613         |
|               | 9.371         | 8.985         | 7.191         |
|               |               |               | 2.002         |
|               | 2.338         | 2.365         | 2.496         |
| <b>Totaal</b> | <b>30.710</b> | <b>29.650</b> | <b>30.262</b> |

#### Aantal medewerkers

|                       | 2013           | 2014           | 2015           |
|-----------------------|----------------|----------------|----------------|
| Detailhandel Food     | 121.400        | 127.400        | 134.400        |
| Detailhandel Non-Food | 73.100         | 73.400         | 64.900         |
| Horeca                | 41.100         | 42.800         | 41.600         |
| Dienstverlening       | 32.300         | 30.300         | 24.600         |
| Zorg                  |                |                | 11.200         |
| Overig                | 11.600         | 12.700         | 11.700         |
| <b>Totaal</b>         | <b>279.500</b> | <b>286.600</b> | <b>288.400</b> |

#### Omzet vestigingen in miljoen euro excl. BTW

|               | 2013          | 2014          | 2015          |
|---------------|---------------|---------------|---------------|
|               | 13.500        | 13.400        | 13.700        |
|               | 9.900         | 9.800         | 9.000         |
|               | 1.900         | 1.900         | 2.000         |
|               | 4.300         | 4.200         | 3.500         |
|               |               |               | 1.300         |
|               | 1.700         | 1.900         | 2.100         |
| <b>Totaal</b> | <b>31.300</b> | <b>31.200</b> | <b>31.600</b> |